

# 2017 Senior Parent Ads

Senior Parent:

Believe it or not, **graduation** is right around the corner for **your senior**. Why not make their last year special by placing a senior parent ad in the yearbook?

Each senior ad is in full color and is individually designed to be a one-of-a-kind memory. Yearbook staff members will combine your photos and message of congratulations, love and pride to create a completely **personalized ad design**. For overall yearbook consistency, all senior ads will be designed by our staff members, but if there is a specific design you'd prefer, please let us know and we will do our best to make it happen.

You may submit both **digital and print photos**. Digital photos can be emailed to **[schseniorads@gmail.com](mailto:schseniorads@gmail.com)**. Printed photos will be scanned for use in the ad, which means pictures as large as 8x10 can even be used. If you do submit printed pictures, please put your **name and return address** on the back of each. Picture(s) will be mailed back to you when the yearbooks come in the spring. Please do not send irreplaceable pictures.

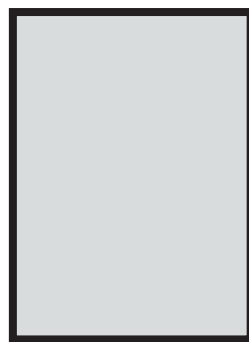
Some parents choose to keep their ad a **surprise** until yearbooks are handed out. Just indicate that the ad is secret on the form; only the yearbook staff members creating those pages will know.

To purchase a senior parent ad, bring this order form and payment to the main office, bring it to room A-110, or mail it to:

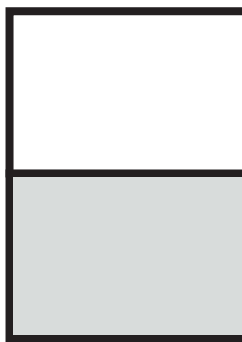
**Lauren Hippe**  
**St. Charles High School**  
**725 N. Kingshighway**  
**St. Charles, MO 63301**

If you have any questions please  
feel free to contact me at  
636-443-4130 or at  
[schseniorads@gmail.com](mailto:schseniorads@gmail.com).

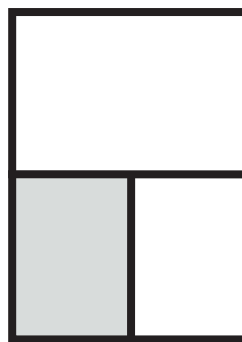
Lauren Hippe,  
Charlema Yearbook Adviser



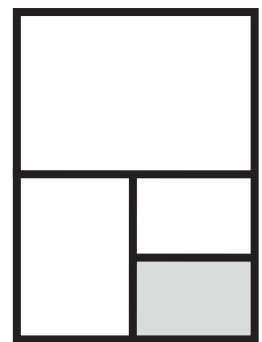
**Full page - \$250**  
[8" wide x 10" tall]



**1/2 page - \$140**  
[8" wide x 5" tall]



**1/4 page - \$80**  
[4" wide x 5" tall]



**1/8 page - \$50**  
[4" wide x 2.5" tall]

## Please submit by Friday, October 14, 2016

Name of Senior: \_\_\_\_\_

Ad Size: \_\_\_\_\_ Secret? Yes / No

Message: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

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